

FROM: Emmis New York Radio
395 Hudson Street, 7th Floor
New York, NY 10014

For Immediate Release:

HOT 97'S WHO'S NEXT: DESTINATION SUMMER JAM

Friday, March 16, 2018 – WQHT HOT 97 FM, #1 for Hip-Hop is giving upcoming artists the chance to rock the mic during hip-hop's biggest stage event, **HOT 97's Summer Jam 2018**. For 25 years, Summer Jam has showcased the latest talent in Hip Hop. **Who's Next: Destination Summer Jam** will open the doors for new lyrical talent to rise to the top and show what they can do through a fan-voted competition built into the Facebook platform. One up-and-coming artist will win the chance to perform at **HOT 97's Summer Jam** Festival Village Stage at Metlife Stadium on Sunday, June 10th!

Beginning today, **March 16th, 2018** artists can enter the contest, and fans can vote, by visiting HOT 97's Facebook Messenger page and clicking the **"Get Started"** button. Participants can then decide whether they would like to continue as a curator who will **"Rate Music"** or as an artist who can **"Submit Music."** Those who wish to continue as an artist can then upload their music via a YouTube or SoundCloud link. Music will then be distributed randomly, giving curators the chance to listen and rate the tracks they hear. A panel of judges – made up by HOT 97 management – will review Top Rated tracks and judge them based on lyricism, production, and flow.

Voting ends on May 18th and **HOT 97's TT Torrez** will announce the finalists on May 25th during her radio show on-air and online at 9:00pm EDT. Finalists will compete at a **WHO'S NEXT: Destination Summer Jam** Finale event on **June 5th, 2018** at a private venue in the Tri-State area. One grand prize-winner will win the opportunity to perform at Summer Jam!

While artists are competing for a chance to perform during the Summer Jam Festival Village Stage, curators will have the chance to win tickets to Summer Jam by becoming a Top Rated Curator. A Top Rated Curator is an influencer with his or her ears to street, and able to pick out what's hot and what's not.

For additional information on **HOT 97's Summer Jam 2018**, go to HOT97.com. For the latest news, exclusive updates and announcements, follow [@HOT97](https://twitter.com/HOT97) and use [#SummerJam](https://twitter.com/SummerJam) on Twitter and Instagram, and "Like" HOT 97 at [HOT97OFFICIAL](https://www.facebook.com/HOT97OFFICIAL) on Facebook.

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About WQHT HOT 97 FM

WQHT HOT 97 FM is the world's first all Hip Hop station and has held the dominant position in New York for over twenty years. HOT 97 is best known for its celebrity on air talent, such as Ebro Darden (Asst. Programming Director, radio host for Beats 1), Funk Flex (television host, multiple gold records) and Nessa (television personality and host for MTV), as well as being the world's premier source for Hip Hop music culture. HOT 97 online and the HOT 97 app are the destinations for original web series, celebrity content, concerts and music videos. For more information, please visit www.HOT97.com, [facebook.com/HOT97official](https://www.facebook.com/HOT97official), or twitter.com/HOT97

About Emmis Communications

Emmis Communications Corporation is a diversified media company, principally focused on radio broadcasting. Emmis operates the 9th largest radio portfolio in the United States based on total listeners. Emmis owns 19 FM and 4 AM radio stations in New York, Los Angeles, St. Louis, Austin (Emmis has a 50.1% controlling interest in Emmis' radio stations located there), Indianapolis and Terre Haute, IN.

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